Laura Carnahan

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EDUCATION

Graduation: May 2027
University of Nebraska at Kearney - Kearney, NE
GPA: 3.94
Bachelor of Fine Arts in Visual Communication & Design (BFA)

Graduated May 2023
Papillion-LaVista Senior High School – LaVista, NE
GPA: 3.95

STUDY ABROAD
International University of Languages and Media (IULM), Milan, Italy: July 2024

WORK EXPERIENCE

May 2025- Present
Graphic Designer – Student Engagement Office, UNK
Design promotional materials (posters, digital graphics, social media content, t-shirts) for the Loper Programming and Activities Council (LPAC) and other clubs within the office
Led the visual rebranding of LPAC, resulting in increased student recognition and improved turnout at major events
Utilize Adobe Creative Suite (Photoshop, Illustrator, InDesign) to produce consistent and accessible designs across all platforms
Manage multiple design requests simultaneously under tight deadlines

May 2026- Aug. 2026
Graphic Design Intern – Better Business Bureau
Worked on a small team to develop new marketing collateral, event promotion, and social media content
Oversaw the designs for BBB's Torch Awards, consisting of the social media announcements, event program, table tents, and powerpoints
Created a powerpoint using the new branding and made updates as needed for employee usage

Jan. 2025- May 2026
Resident Assistant – UNK Residence Life
Fostered the development of relationships among 30 freshman residents
Planned and implemented programs to assist freshman in their adjustment to college life
Managed administrative tasks including maintenance requests, incident reports, and room transfers
Designed posters and social media posts for floor and community-wide events

Sept. 2024- May 2025
Student Worker – UNK Art Department
Assisted with administrative tasks and department deliveries

Sept. 2023- May 2025
Campus Tour Guide – UNK Admissions
Led Campus tours for prospective students and families
Shared insights about academic programs and student life

LEADERSHIP & CAMPUS INVOLVEMENT

Aug. 2023- Present
UNK Honors Program
Honors Envoy
Honors Activity Board
Marketing Chair (2025-Present)

Loper Programming and Activities Council (LPAC)
Voting Member (2023-present)
Event Programmer (2024-2025)
Outreach Chair (2025-present)
Vice President (2026-present)